

TERMS AND CONDITIONS OF THE ITAK FILMFEST 2007 AWARDS COMPETITION

In accordance with these terms and conditions the 18th Ljubljana International Film Festival LIFFe and Mobitel, d.d., are organizing the Itak filmfest competition – the competition for the best short film, shot with a mobile phone, which finishes with the announcement of the final winner, among the ten finalists at the closing ceremony of LIFFe on 21 November 2007. The applicant of the winning short film shot with a mobile phone will win a ticket to see all the films at LIFFe 2008.

Before partaking in this competition, you must agree with all the terms and conditions. The competition runs from 7 November to the end of 17 November 2007.

1. DEFINITIONS OF TERMS

The submitted short film – a short digital film, shot with a camera on a mobile phone, which the applicant sends via an MMS message or e-mail to itakfilm@mobitel.si. Only short digital films received to the aforementioned address by 12 midnight on 17 November 2007, including a complete entry (with all the required data), will be considered.

The selected short film – the selected short film is the one, which according to the opinions of the jury is qualified in the final selection of ten short films for meeting the criteria of originality, the use of media and the use of film language.

The winning short film – the best short digital film is according to the opinion of the jury selected among the ten finalists – the selected short films.

ITAK corner – The ITAK corner is located in the 2nd lobby of Cankarjev Dom, where an ITAK filmfest promoter will be present every day of the competition between 7 p.m. and 11 p.m. to explain to the visitors of the ITAK corner the rules of the competition and demonstrate the use of a video camera on a mobile phone. On 8 November 2007 the ITAK corner will host a workshop by Nejc Gazvoda.

Applicant – the applicant is the person who submits a short film recorded with a mobile phone to the competition by sending it via an MMS message or e-mail to itakfilm@mobitel.si, and who is the potential winner of the competition.

Competition organization:

- LIFFe, Cankarjev Dom, Prešernova cesta 10, 1000 Ljubljana;
- Mobitel, d. d., Vilharjeva 23, 1537 Ljubljana.

Competition execution:

- LIFFe, Cankarjev Dom, Prešernova cesta 10, 1000 Ljubljana;
- Mobitel, d. d., Vilharjeva 23, 1537 Ljubljana.

2. THE CONDITIONS OF THE COMPETITION

The competition for the best short film shot with a mobile phone takes place on the territory of the Republic of Slovenia by sending short films via MMS messages or e-mail to itakfilm@mobitel.si between 7 November 2007 and until 17 November 2007. Only the short digital films received to the address by 17 November 2007 at 12

midnight, which include a complete application (with all the required data) will be considered in the selection.

Employees of Mobitel, d.d., their close family members, and persons who in any way directly cooperate in the execution of this competition, and their family members, are barred from entering this competition.

The criteria of content and art of the competition

The short digital film must not contain:

- content which might incite to national, racial, religious, sexual or other inequality;
- content which might incite to violence or war;
- content which might incite racial, religious, sexual or other hate or intolerance;
- pornographic content;
- scenes of explicit violence;
- hidden advertising.

The technical criteria and topics of the short film

The short film, shot with a mobile phone, can last up to 1 minute, and in case of sending via an MMS message, it is recommendable that it not last more than 30 seconds.

The short film must be shot with a camera on a mobile phone to the topic "We are all actors".

The organizer of the competition does not answer for potential damages received by the applicant of the competition, occurring due to errors in connections on the internet and mobile networks.

Sending short films, shot with a mobile phone

The applicants must send a short film, shot with a mobile phone, via an MMS message or e-mail to itakfilm@mobitel.si by 17 November 2007 at the latest.

Every applicant can partake in the competition with several short digital films. The applicant of a short film to the competition must include the following data in the same message as the film: his or her first name, last name, and in case of sending via e-mail, also his or her contact phone number. If these data are not included, the application will not be considered as complete. The organizers undertake to treat the applicants' data with care and in accordance with the Data Privacy Act of Republic of Slovenia.

The legal obligations of the applicant

The applicant of a short film, shot with a mobile phone, confirms by sending the short film to the competition that he or she is aware of the terms and conditions of the competition, concurs with them, and fully accepts them. The terms and conditions are published on www.liffe.si and www.mobitel.si websites, and on the Mobitel's mobile portal Planet.

The applicant of the short digital film explicitly ensures by entering his or her film to the competition, that he or she permits the use of his or her copyrighted work (i.e. the digital short film) in a way, which enables the competition to be carried out. The latter especially means that he or she allows the organizer and executor of the competition to publicly display the submitted works (e.g. publicly presents them, publishes them on a public medium, or any other method) and use them non-commercially, in accordance with the requirements for the execution and the promotion of the competition. In the event that the applicant of the short digital film is not at the same time the coauthor or the holder of copyright and associated rights for the short digital film, he or she must ensure all the required permissions and rights with the application, so that he or she can accept the terms of this competition, otherwise he or she must answer for any possible damages to the organizer of the competition.

The applicant is fully responsible for the submitted short digital film, for its content and for its quality. The applicant shall in no event whatsoever submit short films featuring third persons, who do not agree with the public display of these short films, nor shall he or she include any content, which will contain any other details, based on which any rights of third persons could be violated, nor shall he or she include any content in a way that could cause any damages or not be in accordance with legislation and regulations. The applicant is explicitly bound to submit all the short films, or their content, with respect of the provisions of the legislation.

The organizer shall be allowed to use the short digital films to publish on Mobitel's multimedia portals, at the LIFFe festival, and publically display them with the intent of the competition's promotion and the promotion of the content on Mobitel's multimedia portals, in which these films will be broadcast. By submitting the short digital film, which means entering the competition, the applicant transfers all the material copyright to the organizer, meaning all the following rights:

- the use of the work in the material form, especially the right of reproduction;
- the use of the work in non-material form (communication to the public), especially the right of public performing, the right of public broadcasting, the right of public broadcasting with phonograms and videograms, the right of public display, the right of transmission, the right of re-transmission, the right of secondary transmission, and the right to offer it to the public;
- the use of work in its altered form, which encompasses especially the right to edit and the right of audiovisual adaptation;
- the use of the copies of the copyrighted work, that is the right to distribute and the right to renting it.

The applicant will not demand any reimbursements connected with broadcasting the submitted short digital film.

The applicant who submits a short digital film and by this partakes in the competition is fully responsible for all the damages he or she might cause to the organizer or third persons by submitting the short digital film.

Expenses of participation

Participation in the competition is free of charge. The expenses arising from the production of the short film, shot with a mobile phone, and submitting the film to the competition (e.g. sending the MMS message, internet access, travel expenses for participating at the final ceremony, and the like) are carried by the applicants.

3. CHOOSING THE BEST SHORT FILM, SHOT WITH A MOBILE PHONE

Films will be judged by a special jury, headed by Simon Popek, film critic and LIFFe program director, Nejc Gazvoda, a student of directing and an expert on the medium, the television hostess Gigia, and a representative from Mobitel.

The received short films, shot with a mobile phone, will be judged by the jury based on three criteria, which are: originality, the use of the medium, and the use of film language.

The jury will choose ten finalists among all the submitted films, which meet the criteria, on 18 November 2007. The announcement of the ten finalists will take place on 19 November at the ITAK corner, where all the ten films will be shown, and they will also be made available on the Planet mobile portal.

The jury will then choose the winning film among the ten finalists. The announcement of the winner for the best short film, shot with a mobile phone, will be at the concluding ceremony of LIFFe on 21 November 2007, together with the announcement of all the festival winners.

4. THE AWARD

The award for the best short film, shot with a mobile phone, is a ticket to see all the films at LIFFe 2008. The award is only one and will go to the winner. The award cannot be exchanged for something else or a financial compensation.

5. THE COLLECTION OF THE AWARD AND NOTIFICATION

The ten finalists will be notified about their qualifications into the finals by phone, to the number the MMS message was sent from, or the number stated as their contact number in the e-mail message. The winner will also be notified of his or her victory by phone. He or she will be invited to the final ceremony of LIFFe on 21 November 2007, where we will present the award to him or her.

6. THE BEGINNING OF VALIDITY FOR THESE TERMS AND CONDITIONS AND THE METHOD OF CHANGING THEM

These terms and conditions are valid with the day the ITAK filmfest 2007 begins. They are available to every applicant on the website of the Ljubljana Film Festival LIFFe, www.liffe.si, on Mobitel's website, www.mobitel.si, and on Mobitel's mobile Planet portal. The organizer withholds the right to change the Terms and Conditions of this competition, and is bound to publish any change or addition to the conditions at the above stated websites.